

Sample Output for plplain.bst

ivo welch

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Included cite's are (?), (?), and (?). Included citeasnoun's are ?, ?, and ?.
The bibliography, created via the bst file, follows.

References

- [1] Sushil Bikhchandani, David Hirshleifer, Ivo Welch. A theory of fads, fashion, custom, and cultural change as informational cascades. *Journal of Political Economy*, 100(5):992-1026, Pa/xdziernik 1992.
- [2] Ivo Welch. The top achievements, challenges, and failures of finance. Raport instytutowy, Yale SOM, 2002.
- [3] Ivo Welch. *A First Course in Finance*. IAW Press, New Haven, CT, 2003.